



Yousuf Abdulla to connect with Kings XI Punjab fans over live chat on mig33

The seamer, as it turned out, was already a mig33 member!!!

01 May 2009 - Yousuf Abdulla, the Kings XI Punjab seamer, will connect with his fans via live chat on Kings XI Punjab's fan club on mig33, the leading global mobile community. The live chat will take place on 2nd May at 10:00 PM (6.30 pm South Africa Time), from Port Elizabeth. Fans will find themselves in a direct and engaging chat, with the South African pacer from their mobile phones. The chat on mig33 platform is part of Kings XI Punjab's effort to connect to their fans across the globe, especially in India.

The event will take place from Garden Court King's Beach, South Africa, the team's Hotel. Fans and supporters of Kings XI Punjab and Yousuf's will have an opportunity to congratulate him on his outstanding performance in the last few matches against Royal Challengers and Mumbai Indians, held on April 24th and April 29th. Yousuf has been the most successful and economical bowler as against Royal Challengers he claimed four wickets for 31 and against Mumbai Indians he took two wickets for 19 runs. Fans can even bowl an array of questions and talk about his local knowledge and familiarity of playing in a T20 format in South Africa and on his experience of being a part of the celebrated Kings XI Punjab Team.

When the mig33 crew reached the Hotel to schedule the chat for the 2nd May with the Team Manager, Yousuf Abdulla spotted them and interacted eagerly as he was already a mig33 user. He has been completely hooked on the mig33 chat service, initially to connect with his friends and now with his fans to remain connected to them for the love, encouragement and support they have offered and to get due feedback from them. "I have enjoyed using mig33 to connect with my friends on the go," commented Yousuf, on being a member and a frequent user of

mig33. “Now, it’s heartening to see that I have an opportunity to use the same platform to connect with the Kings XI Punjab fans globally. I am eagerly looking forward to chat with my friends and fans,” he added. Earlier, Preity Zinta, Bollywood star and co-owner of Kings XI Punjab launched the fan group on mig33 and chatted with her fans; the event was a huge hit with fans.

Kings XI Punjab fans in India can sign up to the Kings XI Fan Club on Mobile by sending “KXIP” to 57575 or by downloading mig33 directly from their phone’s browser (m.mig33.com/kxip). mig33 works on over 2,000 different mobile phone models.

Fans can also go to **KXIP’s mobile WAP site by typing www.kxip.in** in the browsers of their GPRS enabled mobiles and downloading the mig33 fan club integrated there.

Kings XI Punjab fans in South Africa can sign up to the Kings XI Fan Club on Mobile by sending “KXIP” to 31273 or by downloading mig33 directly from their phone’s browser (m.mig33.com/kxip). mig33 works on over 2,000 different mobile phone models.

On joining the mobile fan club, KXIP fans can get access to all the cricket action ‘live’, as they chat with other fans on their mobile phones in dedicated chat rooms. Fans get live ball-by-ball commentary, receive important news updates from the team, meet new friends and buy official KXIP virtual merchandise in the mig33 content store. Members also get access to the KXIP Chat Stadium and chat live with their cricket heroes.

- Ends -

About Kings XI Punjab –

Kings XI Punjab is part of the eight competing teams promoted by the DLF Indian Premier League. It is held and promoted by a consortium which includes, Industrialists Mohit Burman, Karan Paul, Ness Wadia and leading Indian actor Preity Zinta. The team is led by Yuvraj Singh, who is also the icon player & captain. At the helm is Coach Tom Moody. The team is a heady mix of leading national and international players like Brett Lee, James Hopes, Shaun Marsh, Luke Pomersbach, Simon Katich, Kumar Sangakkara, Mahela Jayawardene, Burt Cockley, Ravi Bopara, Yuvraj Singh, Irfan Pathan, Sreesanth, R Powar, V.R.V. Singh, P. Chawla, Karan Goel, Uday Kaul, Wilkin Mota, Ajitesh Argal, Tanmay Srivastava, Sunny Sohal, Ryan Ninan, Ravikant Shukla, Ranadeb Bose, Vikramjeet Malik, Taruwar Kohli and Amanpreet Singh.

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Games for Challenge Partner, Dabur Glucose - D - Official Team Sponsor, Orbit as Official Chewing Gum and Typhoo as the Official Team Sponsor.

Official Team Merchandise available on <http://kxip.in/page/merchandise>

About mig33 - mig33 is a leading mobile community with more than 18 million users, globally. mig33 provides a choice of communications and entertainment services for users to connect on mobile. In over 200 countries, members engage in the vibrant chat community, instant messaging, email, photo sharing, virtual gifting, profiles, as well as cheap calls and SMS. For more information, please visit www.mig33.com

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